

**Chuck Swirsky Timeline and Script
World's Largest Assist
April 8, 2009**

TIME	ACTIVITY	SCRIPT
11:00 - 1:30	Set up and briefing	
1:30	Busses arrive with kids and volunteers	
1:30	Kids, volunteers and players start to line up	<p>Are you all ready to set a world record? Let me see the team captains here! Team captains, do you know where your colors are on the floor? Teams, stick together, and spread out so you take up all the space on your colored lines.</p> <p>I see a red line on the floor but no one on it – where is the red team captain?</p>
1:45	Kids and volunteers are mostly lined up	<p>OK – everyone is all lined up! Here's how this will work. Right over there is the start. That team is going to start passing the ball down the line. The ball will be passed hand-to-hand until it reaches the end of the line, here, where it'll be dunked by [Bulls' Player Name] and someone here...in a few minutes we're going to draw a name.</p> <p>The most important thing to remember: DON'T DROP THE BALL! To set a world record, we need to have the world's largest assist. The ball needs to be passed without anyone dropping it. If you need to go slow, go slow. If you need to readjust your grip, take a second and do it. If we drop it, we need to start all over!</p> <p>There's a man over here – his name is Stuart Claxton – and he is from the Guinness Book of World Records. He's going to be watching us to make sure that we get this right, and if we do, we're going to set a world record for the World's Largest Assist.</p>
1:55	Dunk rehearsal	<p>Before we start, we're going to do one dunk rehearsal. This is what will happen when the ball reaches the end of the line, and let's practice with [pick someone from the line]. [Play by play of dunk]</p>
2:00 – 2:05	Official program begins: welcome	<p>Welcome everyone! We're officially ready to start the World's Largest Assist!</p> <p>Chicago Youth Centers and the Chicago Bulls are about to set a world record. There are more than 400 people in this line in front of me, and we're going to pass a</p>

		<p>basketball hand to hand until it reaches the basket, where it will be dunked by [Bulls player name] and someone here – we’re going to draw a name in a few minutes.</p> <p>This has never been done before, so if we accomplish this together, we are going to set a world record!</p>
	Thank sponsors	<p>Before we start, I need to thank some people. This event would not be possible without the generous support of our sponsors. A big thank you goes to Vienna Beef, Hinckley Springs, CL Graphics and American Food Technologies. Let’s give a round of applause.</p>
	Introduce Guinness	<p>There’s a very important person here that I need to introduce and he’s standing right over there. That is Stuart Claxton from Guinness World Records. He’s here to make sure that we do this right – and if we do, he’s the one to make sure that we’re going to get in the Guinness Book of World Records!</p>
	Awarding of two-week campership to Camp Rosenthal	
	Introduce Harry Wells	<p>Now I’m going to introduce the President of Chicago Youth Centers, Harry Wells!</p>
2:05 – 2:10	Harry Wells speaks	<p>[Harry will say a few words here; thank Northern board, introduce NB reps, mention CCR, and draw the name of the final “dunker”].</p>
2:10	Introduce Bob Love	<p>Right now, I’d like to introduce you to Bob Love. I’m not sure if you know him, but he is one of the most inspirational people I have ever met. I’ll let Bob tell you his story in his own words.</p>
2:10 – 2:15	Bob Love speaks	<p>[Bob will tell his story and give some words of encouragement to the participants]</p>
2:15 -2:20	Campership announcement	<p>Right before we start, we’ve got one more winner to announce. I’m sure some of you are familiar with Camp Rosenthal? To those who aren’t, Camp Rosenthal is a CYC-run overnight summer camp in Michigan. It’s on a beautiful lake, and each year CYC kids spend the summer there swimming, boating, fishing, and hanging out with friends. Harry Wells is going to draw a name here, and announce the winner of a two-week FREE campership for this summer. Are you ready?</p> <p>[Harry draws winner; winner comes up and gets certificate].</p>

		OK, let's all give a round of applause for [name]. Congratulations!
2:20	Ready to start	OK, are you all ready to start? Where's my [red team – blue team – runs through some colors]. [Leads group through countdown to buzzer]
2:20-2:35	Ball is passed hand to hand to basket	[Play-by-play, encourage the participants]
2:35-2:40	Final basket complete	CHUCK: And we've done it! Let's hear it for completing the world's largest assist! Everyone should be incredibly proud of themselves. We need to hear the official OK though – Stuart Claxton from Guinness World Records – did we do it?
2:40	Guinness presents certificate	[Stuart Claxton presents certificate]
2:40-2:45	Announce autograph opportunities and certificates	Now that we've just set a world record, take some time to get to know the Bull's player in your line – get an autograph and introduce yourself. You all have done a fantastic job. Also, if you haven't, come on up here and add your name to the World's Largest Assist banner – this will be a memento showing that you helped set a world record. We're also going to start passing out certificates that you participated today. Thank you everyone for coming!
2:45 – 3:05	Kids meet with players, sign banner, get certificates	
3:10	Busses 1, 2, and 3 pick up	